



MATTHEW
palangio

**CREATIVE DIRECTOR
& DESIGNER**

CONTACT ME

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MattPalangio.org

EDUCATION



Kean University - Union, New Jersey
Bachelors In Fine Arts (BFA) : Advertising

DESIGN SKILLS

Typography
Merchandising
Branding
Experiential Design
Social Media
Promotional Design
Print & Digital Media

TECH SKILLS

Photoshop
Illustrator
After Effects
Dimension
Figma
Google Suite
Microsoft Office
Blender

INTEREST

Brand Strategy
Package Design
Esports Intergration
Content Strategy
Creative Problem-Solving
Emerging Design Trends
Social Media

EXPERIENCE

Graphic Designer
January 2024 to Present
Colossus Media Group

Created digital marketing materials to enhance brand identity and engagement, playing a crucial role in achieving client objectives.

Graphic Designer
October 2023 to Present
4D Gaming

Designed graphics and packaging for gaming peripherals, enhancing product appeal and capturing the interest of enthusiasts and pros.

Graphic Designer
September 2023 to December 2023
Auto Wraptors

Designed commercial vehicle wraps, signage, and print materials, ensuring cohesive branding and enhanced visibility for diverse clients.

Graphic Designer
March 2023 to August 2023
FreshCut App

Designed in-app experiences and social media assets at FreshCut, boosting user engagement and fostering a vibrant community.

Creative Director
March 2021 to January 2023
Hover App

Directed brand guidelines and virtual shows at Hover, delivering engaging content that boosted user retention and attracted new users.

Graphic Designer : Creative Lead
January 2022 to May 2022
New York Jets

Developed a plan for the New York Jets to integrate esports at MetLife Stadium, aiming to attract younger fans and boost engagement.