



CONTACT ME

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MattPalangio.org

EDUCATION



Kean University - Union, New Jersey
Bachelors In Fine Arts (BFA) : Advertising

DESIGN SKILLS

Typography
Merchandising
Branding
Experiential Design
Social Media
Promotional Design
Print & Digital Media

TECH SKILLS

Photoshop
Illustrator
After Effects
Adobe XD
Dimension
Google Suite
Microsoft Office
Blender

INTEREST

Esports Enthusiast
Content Creation
Friendly Competition
Live Streaming
Entrepreneur Ventures
Volunteering

EXPERIENCE

Graphic Designer
March 2023 to Present

FreshCut App

Lead platform's creative dev & branding to attract users, boost engagement. Collaborate with devs & social teams for visually appealing, seamless user experience.

Creative Director
March 2021 to January 2023

Hover App

Drive platform growth, enhance user engagement & retention through creative development, branding, and collaboration with developers & social teams.

Graphic Designer : Creative Lead
January 2022 to May 2022

New York Jets

Participated in a course analyzing the NY Jets' youth fanbase. Presented research, strategies, and designs to team representatives for long-term fandom.

Freelance Graphic Designer
October 2020 to February 2021

Hover App

Design captivating visuals for Hover app & social media channels. Collaborate with the creative team to enhance user experience & brand identity.

Lead Graphic Designer
August 2019 to June 2020

Selestial Esports

Developed team's brand identity, designed merchandise/marketing materials, and created social media graphics. Elevated brand to new heights with consistent designs and collaborative approach